

Cuyuna Range Vision Partnership

Citizen Engagement Sessions

Who: The Communities of the Cuyuna Range openly invite residents of the range; all people interested in developing a tourism-based sector of the area economy; all user groups of trails, waterways, and open space of the Cuyuna Range and Cuyuna Country State Recreation Area.

What: One of four scheduled citizen engagement session to help shape a strategic plan that will guide the development of tourism and a tourism-based economy on the Cuyuna Range. Our goal is to develop a new sector of the area economy that will increase market diversity, broaden tax base, while maintaining the quality of life now enjoyed on the Cuyuna Range.

Where: Heartwood Senior Living Campus,
500 Heartwood Drive, Crosby, MN 56441

When: Monday, January 25 from 6 to 8:30 p.m.
Wednesday, January 27 from 1 to 3:30 p.m.
OR, from 6 to 8:30 p.m.
Saturday, January 30 from 9:30 a.m. to noon.

Why: Because a plan cannot be properly developed without engaging the people who live here and play here, and people who are interested in ensuring its success by guiding how tourism takes shape on the Cuyuna Range. By developing a new sector of our economy, we hope to broaden the tax base, reduce the overall tax-rate, and increase business opportunity by capitalizing on the assets already in place on the Cuyuna Range. The guiding principles will be that however tourism is developed, it must be healthy for our communities, it must not detract from the natural beauty of our area, it must be sustainable, and it must provide for the very best experience for the greatest number of tourism groups

How: Please RSVP by Friday, January 22 as space is limited and we need to be prepared for refreshments. Call toll free 888-241-0720 or 218-828-2273 to indicate which session you will attend. Representatives from the University of Minnesota Tourism Center will be conducting citizen engagement sessions to gather information needed to develop a strategic plan, which will establish priorities and identify realistic projects that the communities of the Cuyuna Range can perform in steps to develop a tourism-based sector of the range economy. There will be a structure to these citizen engagement sessions as many interests will be represented, and a moderator will conduct the process.