



Cuyuna Lakes Chamber

Advertise your business

TRADE & SPORT SHOW

Friday & Saturday March 19 & 20

Friday
1:00 PM – 7:00 PM

Saturday
9:00 AM – 4:00 PM

The Cuyuna Range Chamber of Commerce and the Hallett Community Center are partnering for the 2010 Trade and Sport Show. This years Trade and Sport Show will feature Cuyuna Country's finest businesses on March 19th & 20th. We anticipate increased traffic of all ages at this years show.

BOOTH EXHIBITORS

Exhibitors will utilize the entire arena with pipe and draperies in place for all exhibit spaces. Table, chairs, table cloths and skirts can be rented. Please see enclosed. The 2010 Trade Show is in jeopardy of filling the entire arena at the Hallett Community Center. It is suggested to get your registration form in early to avoid disappointment.

DEADLINE EARLY BIRD JANUARY 28

All exhibitors who held booth space in the 2009 show have first opportunity to book space for 2010. However, in order to guarantee that space, we must receive your completed registration form and full or partial payment on or before January 28, 2010. Booth space will not be guaranteed after this date and will then be on a first-come, first-served basis with no exceptions.

FINAL ACCEPTANCE MARCH 6

FOOD BOOTHES

All food vendors need to understand that this event is first come, first serve. It is our policy to have a maximum of four vendors at this show. Food exhibitors are required to inform the Chamber of their menu so a variety of foods can be offered.

SEMINARS/ ENTERTAINMENT

Both days will offer educational seminars and entertainment that will increase traffic. The Cuyuna Range Chamber Trade and Sport show will develop a schedule of events that are popular with all ages and interests, such as landscaping, home improvement, music, dance, walleye fishing, trout fishing, magician, golf, healthcare, gardening and mountain biking.

MARKETING

Consider increasing your visibility - two great promotions are outlined below.

Ad in Courier – your ad and logo will be in the C-I Courier Wednesday, March 10th & 17th around the schedule of events. This is a cost effective way to build awareness for your business as well as let the public know what you will be offering. Two weeks of Ads for only \$48.

:10 second Commercials – during the course of the two day event, event coordinators will direct participants to your booth, during broadcasted commercials. If you have a presentation or giveaway that you would like announced, consider purchasing a few 10 second commercials.

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